



Associate Member of the October! Collective, with MUUSA created the Costumes for GAD flagship project
Giudecca Art District, 58th Venice Art Biennale.

In harmony with October! Collective, Muusa firmly believes in excellence. The clothes, created specifically to recreate that sense of conscious 'empowerment', paraded in the four corners of Venice - even via the lagoon - in a series of surprising, audacious and beyond convention musical and artistic performances. 'Body as Home' defined by ARTNET News as "the preferred event if you only have time to see one project at the Biennale".

The flag of October! Collective, created in times and conditions beyond the limit, becomes even more a symbol of a new world capable of offering unprecedented opportunities to activate human innovation and creativity, if able to draw on the (historical) strength of female energy capable of enhancing and unite everyone to face these challenges. Every challenge won is a moment of life to remember, and becomes part of a more complex story.

Muusa establishes new ethical paradigms and reinterprets the contemporary 'nomadic-bohemian' lifestyle inspired by the movement without sacrificing style. A journey rooted in art, fashion, wellbeing and research. Passion for innovation, traditions and the excellence of our resources represent not only a choice, but a philosophy of life: Art to wear as a complement and continuum of an individual essence..

